



Fitbit Charge 2

Features

PurePulse® Heart Rate

Get continuous, automatic, wrist-based heart rate & simplified heart rate zones.

Cardio Fitness Level

Get a better understanding of your fitness level and see how you can improve over time with a personalized Cardio Fitness Score.

All-Day Activity Tracking

Track steps, heart rate, distance, calories burned, active minutes, floors climbed, hourly activity & stationary time.

Auto Sleep Tracking & Silent Alarms

Automatically track your sleep quality & wake up peacefully with a silent alarm.

Long Battery Life

Battery life up to 5 days so you can track all day and night without needing a charge.*

Multi-Sport Modes

Track workouts like running, biking & weights and get real-time stats on display. Then see post-workout summaries on screen & in the app

SmartTrack™

Automatically recognizes select activities and records them in the exercise section of the Fitbit app.

Reminders to Move

Get friendly Reminders to Move that encourage you to reach an hourly goal of 250 steps.

Hi-Res Tap Display

An interactive OLED display makes it easy to view your stats. Simply tap the screen to get the information you need

Wireless Syncing

Sync stats wirelessly & automatically to computers and 200+ leading iOS, Android and Windows devices.

Connected GPS

Connect Charge 2 with the GPS on your phone to see real-time stats like pace and distance on display and record a map of your route.

Guided Breathing

Find moments of calm throughout your day with personalized breathing sessions based on your heart rate.

Smartphone Notifications

See call, text and calendar alerts on display when your phone is nearby.

Interchangeable Bands

Switch up your look with accessory bands in leather and more.

Fitbit for Corporate Wellness

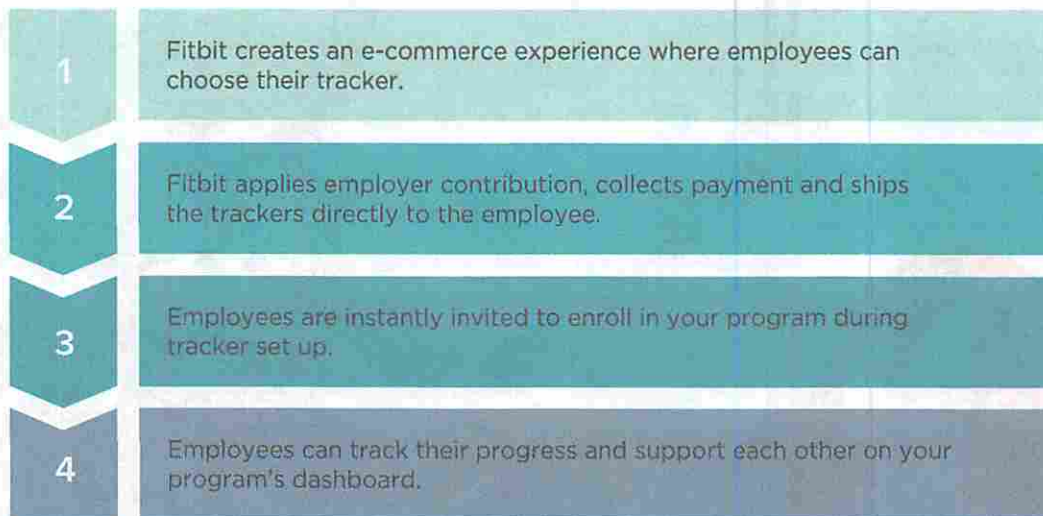
Harness the power of world-class technologies and services to create effective wellness programs that keep employees happy, healthy and engaged.



Who we are

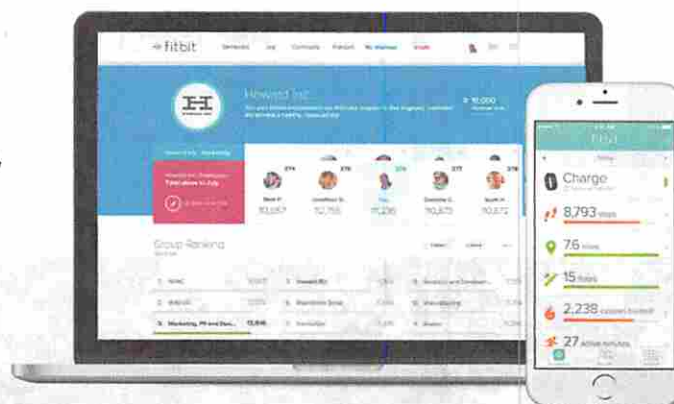
With turnkey, easy-to-use software and services that integrate with leading health programs, Fitbit helps corporate wellness leaders plan, track, manage and execute wellness programs that drive employee participation and deliver meaningful, valuable results. And, by offering a family of advanced activity trackers and a seamless experience from app to dashboard, the Fitbit Group Health solution is flexible enough to fit any company, size or culture.

How our wellness experience works



What makes Fitbit Group Health different

- **Effortless Distribution** that puts Fitbit in charge of taking orders, collecting payment and shipping products
- **Engagement Enhancing Features**, including an instant invitation to your program during device setup for seamless employee onboarding
- **Powerful Data** with dashboards and reporting that showcase how your program is performing.
- **World-Class Support** for administrators and employees, during implementation, launch, and all year.





The perks of partnering with the market leader

Fitbit Group Health partners with top vendors and health plans to help companies create programs that promote healthy behaviors, get employees more active, and reduce the cost of employee care



Step toward success like BP

Using Fitbit Zip trackers as part of their Million Step Challenge, BP employees have taken over 23 billion steps



Get bottom line benefits like Appirio

Global cloud consultancy Appirio implemented Fitbit as part of their virtual-first wellness program, and was able to cut their insurance costs by \$280,000



Keep employees engaged

Fitness is more fun with friends. In fact, users of Fitbit with at least 1 friend take 27% more steps



Improve company health

Employees involved in corporate wellness programs that use Fitbit show average step counts 60-80% above the typical person



Be on the forefront of wellness

ABI Research shows that 13 million wearable devices will be integrated into wellness programs over the next five years

Power your program with products people love

When it comes to reaching fitness goals, steps are just the beginning. Fitbit tracks every part of the day—including activity, exercise, food, weight and sleep. And, because it's accessible on 120+ phones, including Android, iOS and Windows—more than any other tracker—you can connect, share and compete when you want, with anyone you want.

Explore our entire lineup of trackers and find the fit that's right for your organization, visit www.fitbit.com.



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